Become a NEO
- Nirvana Education Organizer -
Be part of the breathing awareness movement
Nirvana® The ultimate Body & Mind system

Born out of growing awareness about importance of breathing and its ultimate influence on our lives and based on years of research, Nirvana® Body & Mind system includes a number of the most efficient elements that combine into the most relaxing & mindful flow of uplifting music beat, simple to follow pilates/yoga toning exercises & rhythmic breathing to detox the body & experience the blissful state of Nirvana.

A unique workout blend ... that is adapted to the challenges of our time
Burnout/Stress - Asthma/COPD - Insomnia - Weightloss - Diabetes - Longevity - Hypertension - Sport/School performance - Corporate
7 reasons why ... to become a Nirvana® education organizer.

#1 New & unique category on the market ...
Enter the Flow State through breathing fitness to music.

#2 Highly developed system with licensed Nirvana® music & ThetaWave technology

#3 International brand with global exposure

#4 Turnkey franchise ... 100% ready system

#5 Many different streams of income

#6 New markets opportunities

#7 Nirvana global investment, business & branding support on all levels
#1 New and unique category on the market ...

Enter the Flow State through breathing fitness to music.

A new education category that attracts a wide range of potential instructors.
#2 Highly developed system with licensed Nirvana music
Fully choreographed classes supported by an award winning music and ThetaWave technology

Nirvana has developed a unique sound technology with the help of sound researchers & engineers that uses Theta waves to induce deep & effective relaxation state through direct influence on listener’s brainwaves.

Full choreographed workout for easy lead with the help of Nirvana® music (voice over dictates complete class) and simple to follow movements. All together 20 choreographies and soundscapes (500+ tracks).
#3 International brand with global exposure

Become a trendsetter with new & unique instructor education course “Breathing fitness”

NirvanaFitness system is spreading fast around the globe due to a major breathing awareness trend that is connected to stress release in everyday life. Enormous population respiratory problems create high demand on the market which will bring new instructors to your doorstep while giving you potential to upsell to your existing instructor education list.
#4 A turnkey breathing fitness franchise ... 100% ready system

Educators & instructors can start in a matter of days ... ensures higher class quality & client retention
#5 Many different streams of income
Master classes, workshop, instructor training, partner network.

A very complete system with various possible streams of income. As a NEO, you can earn from the instructor trainings organization but not only... organize Breathe right - Live long workshops and access to a whole new level (fitness industry, corporate, health...). Join our partner network and earn by recommending our instructor trainings to your network (online and onsite trainings, anywhere in the world).
#6 Addresses completely new instructor markets
Respiratory therapy ... antistress, antiburnout, corporate fitness, asthma & COPD, schools ...

EXISTING INSTRUCTOR MARKETS

YOGA & PILATES
Regular placement within fitness schedule. Existing yoga and pilates clients will enjoy the amazing flow of NirvanaFitness® sequences, which are woven into well rounded choreography.

ANTIBURNOUT-ANTISTRESS (CORPORATE FITNESS)
80 % of the population is breathing under stress - shallow & inefficient, chest only. Nirvana successfully addresses looming burnout problem.

MINDFULNESS & MEDITATION
Many meditation practitioners have difficulty sitting still, while NirvanaFitness® brings meditation into movement flow with support of mindful music and thetawave technology.

NEW MARKET OPPORTUNITIES

Nirvana® brings new clients into the wellness market, previously unattended approximately 25 % of population with some level of respiratory condition. A massive new market possibility for fitness & wellness facilities, instructors and education schools alike.

ASTHMA & COPD (chronic obstructive pulmonary disease)
The World Health Organisation estimates 600 million people worldwide have COPD.
An estimated 300 million people worldwide suffer from asthma while 3 out of 5 individuals with asthma limit their physical activity. Nirvana is asthma & COPD safe workout, clients can workout safely. PLB breathing technique is scientifically proven to improve respiratory condition.

And more: insomnia, hypertension, diabetes ...
#7 Nirvana global business & branding support on all levels

Improving market potential through synergistic multichannel marketing

COMPLETE MARKETING & LOGISTIC SUPPORT

Nirvana Education Organizer receives full personalized marketing and branding support including videos, brochures, flyers, banners, business card, presentations etc. Nirvana® offers marketing, logistic and business support in form of instructor profile backends, automatic payments, marketing materials, design, personalizations ...

FREE CLOUD#7 APP

Complete step by step breathing retraining programs. A great way to present Nirvana to potential clients.
Back office support
All payments, invoicing, administration, email communication, pre-education and post-education process with instructors is handled by the NirvanaFitness corporate office, relieving NEO from all backoffice fuss.

Contact
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Together we make the world breathe again!